



Rock-A-Thon 2019



For 50 years, WLT+1 has provided our community with music, sports, news and entertainment programming. It all started in January of 1968 and while much has changed through the years, one thing has remained the same - WLT+1 gives the students of Lyons Township High School the unique opportunity to learn hands-on about the media industry.

One other thing hasn't changed - we cannot continue without your support. We invite you to read on to learn about WLT+1, Rock-A-Thon and how you can help.

What is Rock-A-Thon?

Unlike most not-for-profit radio stations, WLTL holds only one fundraiser each year. Since 1983, Rock-A-Thon has raised funds to replace outdated equipment, expand facilities at both the North and South campuses, and provide additional educational opportunities to students outside the everyday classroom.

When is Rock-A-Thon?

Rock-A-Thon 2019 takes place February 15-18 on-air at 88.1 FM, online at WLTL.net, and streaming through WLTL's very own smartphone app. You can also listen on the national Radio FX platform or on our custom Amazon Alexa app.

You can also watch Rock-A-Thon as it happens thanks to our partnership with LTTV, Lyons Township's own Emmy award winning television station. Check it out on Xfinity Cable, AT&T U-Verse and streaming online via YouTube.com

When you choose to support WLTL and our students, your message is heard and seen on all of platforms at no additional cost!



How Can We Help?

Supporting WLTl couldn't be easier. With a variety of levels to consider, you can choose the amount that fits both your budget and your marketing needs.

Package Options	<i>Starter</i> \$88	<i>Enhanced</i> \$188	<i>Advanced</i> \$225	<i>Ultimate</i> \$350
Business name listed on continuous LTTV scroll	✓	✓	✓	✓
Business name featured in billboard on-air thank you announcement played 5 times daily	✓	✓	✓	✓
Logo, name and link listed on our Rock-A-Thon page at WLTl.net	✓	✓	✓	✓
Personalized 20-second sponsorship announcement played once per Rock-A-Thon shift		✓	✓	✓
Personalized 20-second sponsorship announcement played an additional two times per day		✓	✓	✓
Personalized 20-second sponsorship announcement played an additional three times per day			✓	✓
Personalized Facebook, Twitter, and Instagram updates on the WLTl fan pages (reaching nearly 4,500 followers) thanking your business				✓
WLTl will play music live at your location for two hours on a mutually agreed upon date. Let us help you promote special events, sales or fundraisers!				✓

Remember: As a non-commercial, high school radio station, donations to WLTl may be tax deductible! Check with your tax adviser to ensure this applies to your business.



Rock-A-Thon 2019

Exclusive Opportunities

Get your name out there even more by becoming an exclusive supporter for Rock-A-Thon 2019.

These packages are first-come, first-serve. Call 708-482-9585 to secure yours today!

Rock-A-Thon 2019, Presented By...

Everyone will hear your business name all weekend long when you become the presenting sponsor of Rock-A-Thon. Every time you hear, "Rock-A-Thon" you'll hear your name following it, totalling a countless number of mentions for your business. In addition your logo will be included on any Rock-A-Thon promotional posters, advertisements, items, etc.

Donation Amount: \$5000 (payment plans available)

Exclusive Streaming Sponsor

This sponsorship includes on-air promotions for our online stream plus a personalized thank you message played each time a listener begins streaming, which is more than 7,500 times per month. And while we are world-wide, nearly 90% of our online listeners are located within 15 miles of La Grange.

Donation Amount: \$1000 for 12 months (payment plans available)

Fundraising Total Board

Your logo and business name will be prominently displayed and mentioned throughout Rock-A-Thon as the exclusive sponsor of our pledge amount displays.

Donation Amount: \$750

Ready to Support Rock-A-Thon 2019?

There is no better time than now to show the community you care about quality programming, the future of broadcasting and most importantly our students.

Contact WLTl to make your commitment today!

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