



Rock-A-Thon 2023

For 55 years, WLT+L has provided our community with music, sports, news and entertainment programming. It all started in January of 1968 and while much has changed through the years - one thing has remained the same - WLT+L gives the students of Lyons Township High School the unique hands-on opportunity to learn about the media industry.

Another thing hasn't changed; we cannot continue without your support. We invite you to read on to learn about WLT+L's Rock-A-Thon and how you can help.



Students and Faculty pose with the 2022 Drury Award for Best High School Radio Station in the Nation on October 8, 2022 at North Central College in Naperville.

What is Rock-A-Thon?



Students broadcasting from our South Campus Studio, built with Rock-A-Thon funds in 2018

Unlike most not-for-profit media, WLTL holds only one fundraiser each year. Since 1983, Rock-A-Thon has raised funds to replace outdated equipment, expand facilities at both the North and South campuses, and provide additional educational opportunities to students outside the everyday classroom.

When is Rock-A-Thon?

Rock-A-Thon begins on the evening of Monday, February 13 and kicks off with a day all about *Music and WLTL*. Then each night that week listeners will have the opportunity to experience different areas of WLTL such as sports, news, podcasts and more. The beginning on Friday, February 17 at 5am Rock-A-Thon kicks into overdrive with a 64-hour live marathon broadcast to conclude the week!

How Can You Help?

Supporting WLTL couldn't be easier. With a variety of levels to consider, you can choose the amount that fits both your budget and your marketing needs.

Package Options	<i>Starter</i> \$88	<i>Enhanced</i> \$188	<i>Advanced</i> \$225	<i>Ultimate</i> \$350
Business name listed on continuous LTTV scroll	✓	✓	✓	✓
Business name featured in billboard on-air thank you announcement played 5 times daily	✓	✓	✓	✓
Logo, name and link listed on our Rock-A-Thon page at WLTL.net	✓	✓	✓	✓
Personalized 20-second sponsorship announcement played three times per day		✓	✓	✓
Your personalized announcement played an additional three times daily (for a total of 6 times per day), beginning two weeks <i>before</i> Rock-A-Thon and continuing two weeks <i>after</i> !			✓	✓
Your personalized announcement played an additional four times daily (for a total of 10 times per day), beginning two weeks <i>before</i> Rock-A-Thon and continuing two weeks <i>after</i> !				✓
Personalized Facebook, Twitter, and Instagram updates on the WLTL fan pages (reaching nearly 5,000 followers) thanking your business				✓

*Remember: As a non-commercial, high school radio station, donations to WLTL may be **tax deductible!** Check with your tax adviser to ensure this applies to your business.*

Exclusive Opportunities to Support Rock-A-Thon

Promote your business even more by becoming one of our Exclusive Supporters
These packages are first-come, first-serve! Call 708-482-9585 to secure yours!

Rock-A-Thon 2023, Presented By...

Everyone will hear your business name all week long when you become the presenting sponsor of Rock-A-Thon. Every time you hear “Rock-A-Thon” you’ll hear your name following it, totaling a countless number of mentions for your business.

Donation Amount: \$5000 (payment plans available)

Exclusive Streaming Sponsor

Get on-air mentions for stream plus a personalized thank you message played each time a listener begins streaming. And while we are world-wide, nearly 90% of our online listeners are located within 15 miles of La Grange.

Donation Amount: \$1200 for a year-long sponsorship (payment plans available)

Rock-A-Thon Goal Board Supporter

Your logo and business name will be prominently displayed and mentioned throughout Rock-A-Thon as the exclusive sponsor of our pledge amount displays.

Donation Amount: \$750

Giveaway Item Sponsorship

Your logo and WLTL’s logo will be featured on a 2023 Rock-A-Thon giveaway item! A wide variety of items are available to suit both yours and WLTL’s needs!

Donation Amount: Varies depending on item selected. Let’s talk details!

Ready to Support Rock-A-Thon 2023?

There is no better time than now to show the community you care about quality programming, the future of broadcasting and most importantly our students.

Contact WLTL to make your commitment today!

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Follow WLTL on all platforms: @wltl881